Presentation

### FAMEROADAPP

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#### Overview

Each Point of Interest (POI) must belong to three categories:

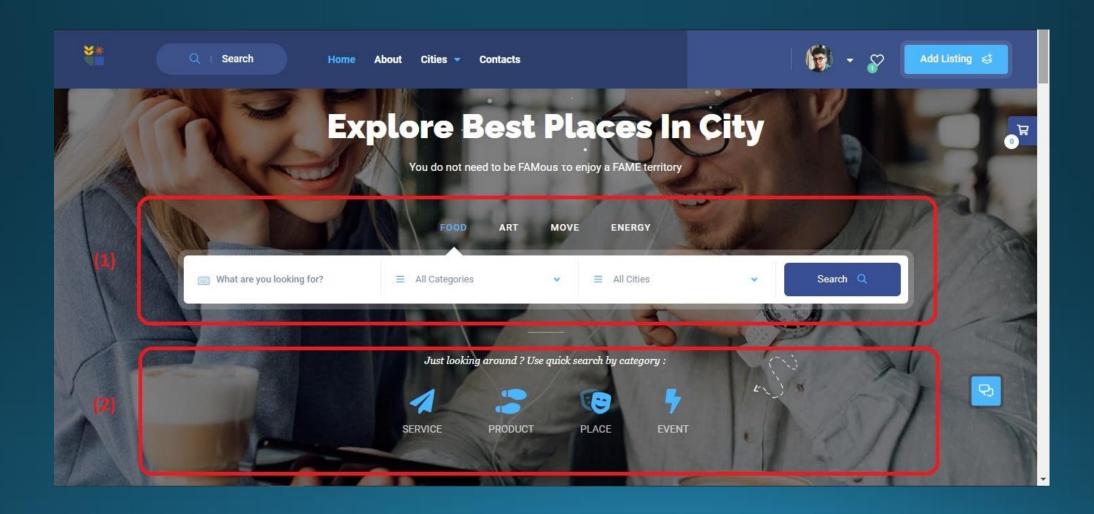
- City: Aigialeia, Gravina in Puglia, Grottaglie
- Listing Type: FOOD, ART, MOVE, ENERGY
- Category: PRODUCT, PLACE, EVENT, SERVICE

#### Overview

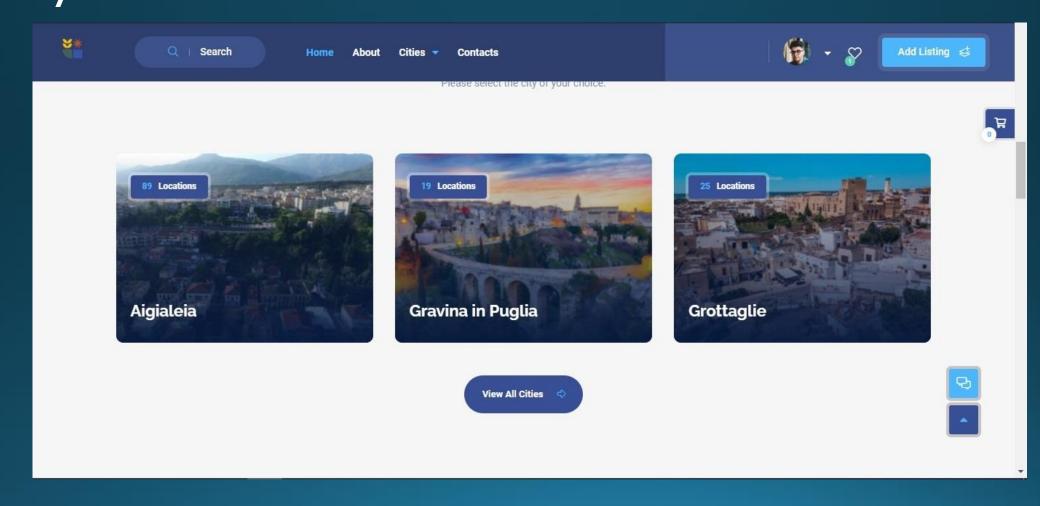
On the home page the visitor can choose one of the following options:

- Search for POIs belonging to a specific Listing Type (1)
- Search for POIs belonging to a specific Category (2)
- Search for POIs belonging to a specific City

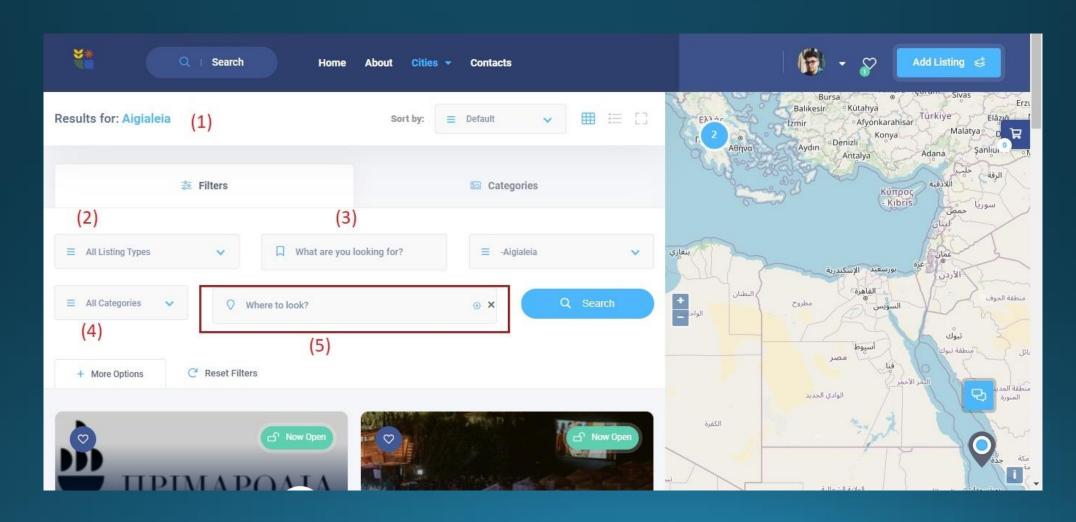
#### Overview



## Search for POIs belonging to a specific City



#### This is the search results page for a City:

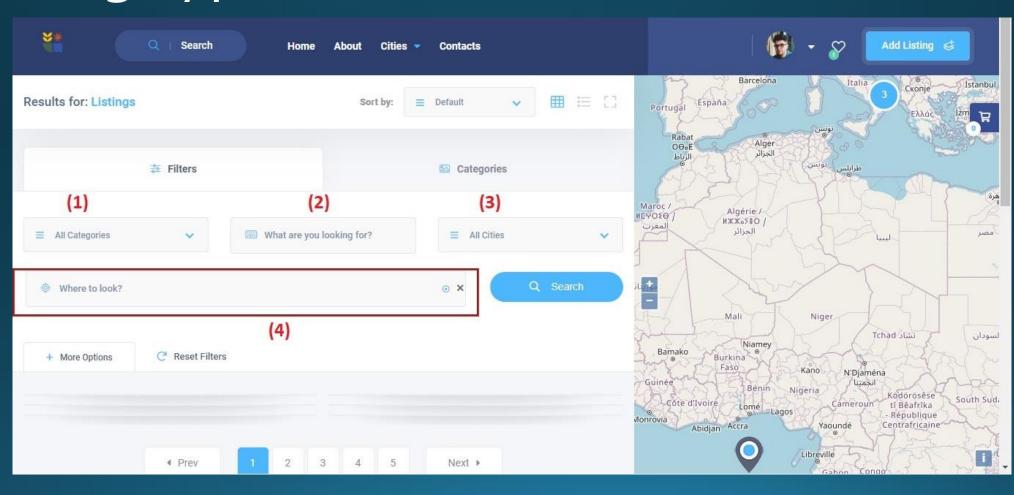


#### This is the search results page for a City:

- We are looking for POIs at city "Aigialeia" (1)
- We can refine the search by filtering by:
- Listing Type (2)
- Keyword Search (3)
- Category (4)
- Geolocation (5)

(Geolocation means making suggestions to users based on where they are and 1-2 km away from them.)

## This is the search results page for a Listing Type:

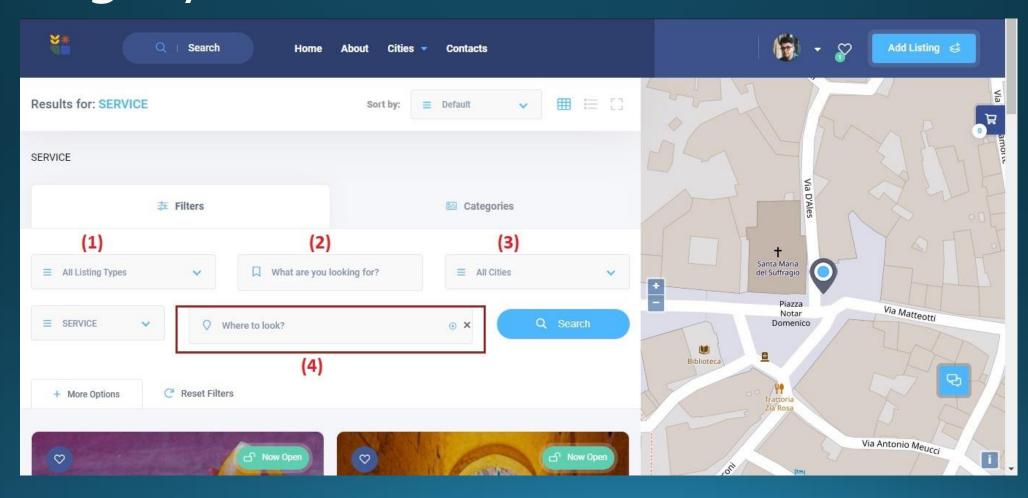


# This is the search results page for a Listing Type:

- We are looking for POIs related to "FOOD"
- We can refine the search by filtering by:
- Category (1)
- Keyword Search (2)
- City (3)
- Geolocation (4)

(Geolocation means making suggestions to users based on where they are and 1-2 km away from them.)

## This is the search results page for a Category:



# This is the search results page for a Category:

- We are looking for POIs related to "SERVICE"
- We can refine the search by filtering by:
- Listing Type (1)
- Keyword Search (2)
- City (3)
- Geolocation (4)

(Geolocation means making suggestions to users based on where they are and 1-2 km away from them.)

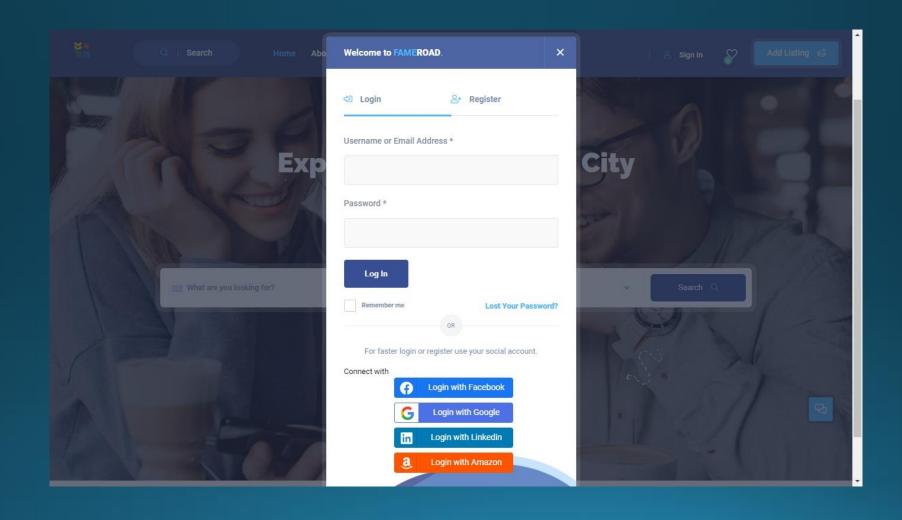
#### LOGIN / REGISTRATION

Every user belonging to the "listing author" category has the right to enter and manage all POIs he wishes.

User registration can be done in two ways:

- Either with the standard wordpress registration process
- Either using social media

### LOGIN / REGISTRATION

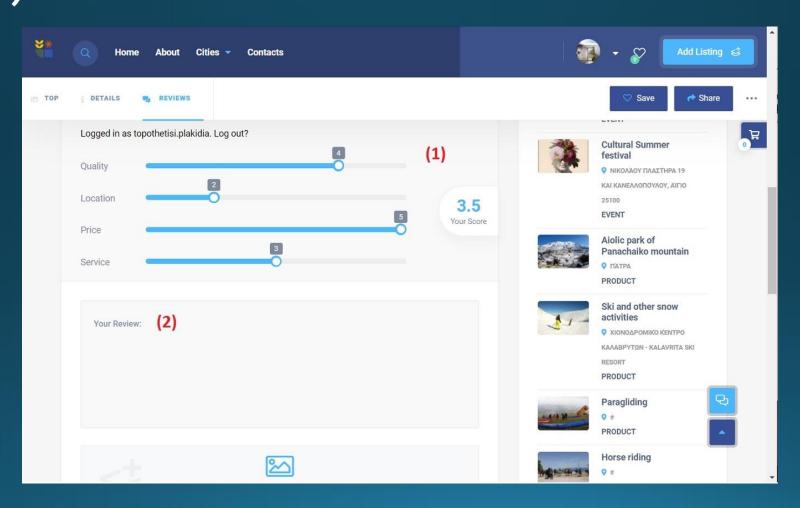


### Crowd-sourcing

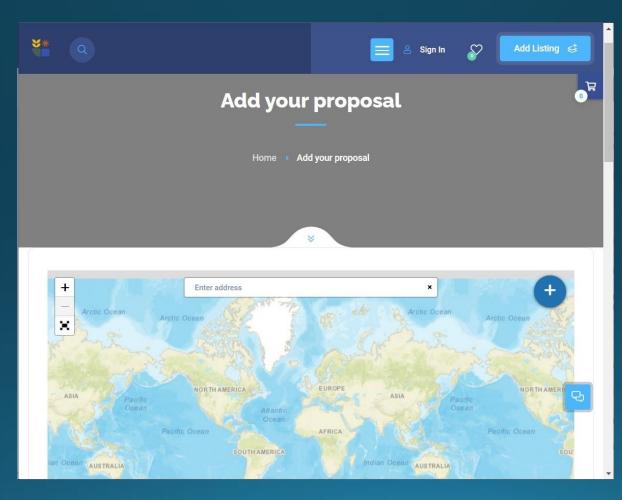
Gathering information from users about their choices (crowd-sourcing):

- The visitor can rate a POI (1)
- The visitor can add comments on a POI (2)
- The visitor can add his/her favorite places

### Rate a POI (1) and add comments on a POI (2)



### The visitor can add his/her favorite places



### Navigate through POIs

- The visitor can select POIs and draw a route that connects these POIs.
- The visitor can select starting point (1), many waypoints (2) and ending point (3).

### Navigate through POIs

